

GIRLS KICK

Helping young girls in Africa achieve their dreams

Our mission is to provide opportunities for young women to play soccer, while empowering our participants to learn to overcome barriers so that they might reach their full potential.

501(c)(3) Nonprofit | girls-kick.org | Senegal & USA

Play smart, dream big.

WHY GIRLS KICK EXISTS

In Senegal and across Africa, girls face systemic barriers to sport and education

Low school attendance & graduation rates for girls

Gender discrimination in sports access

Societal & religious pressures limiting potential

Early pregnancies & child marriages

Lack of incentive for long-term vision & planning

Gender-based violence in schools

Economic hardship & child labor

Unequal gender norms

"I didn't have the opportunity to play the game and get an education at the same time." — Seyni Ndir, former captain, Senegalese Women's National Team

OUR VISION

*To use our passions for education and sports
to empower, serve, and help girls
in the classroom, on the pitch, and in life.*

CLASSROOM

Academic support, tutoring, and school supplies to keep girls enrolled and achieving

PITCH

Soccer training, equipment, coaching licenses, and competitive opportunities for girls

LIFE

Health, hygiene, leadership workshops, global citizenship, and cultural exchange

FIVE PROGRAM PILLARS



Soccer

Soccer pack + 2 practice sessions per week. Coaching, cleats, jerseys, shin guards, balls, and equipment.



Academic Support

Student pack + 2 tutoring sessions per week. Backpacks, notebooks, dictionaries, geometry tools, and school supplies.



Life & Leadership Skills

Health/hygiene pack + 1 workshop every 3 months. Soap, toothbrush, shampoo, deodorant, tampons/pads, and more.



Global Awareness

Global citizenship curriculum + 1 community service project every 3 months. Building civic engagement.



Cultural Exchange

1:1 partnership with American students + 1 cultural event every 3 months. Bridging communities across continents.

WHAT WE DELIVER

Three tangible packs, provided to every participant, remove barriers to entry

SCHOOL PACK

- Backpack
- Dictionaries
- Notebooks
- Binder/dividers/folders
- Pen/pencil pouches
- Markers/highlighters
- Calculator
- Geometry tools

SOCCER PACK

- Duffle bag
- Jerseys & shorts
- Socks & sports bra
- Cleats & shin guards
- Ball & ball pump
- Water bottle
- Athletic tape
- Drawstring bag

HEALTH PACK

- Toothbrush & toothpaste
- Soap & body wash
- Shampoo & conditioner
- Deodorant & lotion
- Tampons & pads
- Bandages & sanitizer
- Hair ties & comb
- Lip balm & tissues

THE FOUNDER



Malick Mbengue

Founder & Director

Born and raised in Senegal. Master's in Modern Languages (University of Louisville). PhD coursework at UW-Madison. Licensed USSF youth soccer coach with 15 years of teaching and coaching across the USA and Senegal. Former volunteer coach and mentor for refugee youth with Soccer Without Borders in Baltimore.

"Having been brought up in an environment where girls didn't play sports, I find it an important mission to bridge the gap between boys and girls access to sports in Africa."

Co-Founder: George Sipa

Born in Cameroon, raised in France. Holds the BEES coaching license (2nd highest in France). 35+ years of coaching experience across youth and high school levels in France and the USA. Currently Director of Coaching for Legend San Gabriel Valley.

THE TEAM

Educators, coaches, global leaders, and changemakers

SENEGAL OPERATIONS

Seyni Ndir

Program Coordinator

Former captain of Senegal's Women's National Team. President of Lady's Turn. Exec member of Senegalese Football Federation.

Aliou Diouf

Academic Support

15-year high school English teacher. VP of DUC women's basketball club.

Samsidine Diatta

Logistics

VP/GM of DUC. CFO of Senegalese Professional Soccer League. Exec at Senegalese Football Federation.

Georges Kassoka

Technical/Coach

Educator & Sports Manager at Keur Don Bosco. Head Coach of FC Ocean Girls.

US EXECUTIVE BOARD

Jill Pardini

Doctorate (UVM) in Org Leadership. Former Asst Deputy Mayor of Baltimore. Founded Soccer Without Borders MD.

Mimi Sei

Writer & social justice advocate. President of Catlin Gabel PFA. Board member of multiple nonprofits.

Cle Koiman

17-year professional soccer career. USMNT & 1994 World Cup. Former captain of Cruz Azul (Mexico).

Mariam Thiam

Program Director of Performing Arts, City of Chicago. MS in Nonprofit Management from Spertus College.

PARTNERS: The Webb Schools | Jamarek | Xel Xeeli | Brockton School | ASE

COMMUNITY VOICES

"Working in public health during this pandemic has really caused me to lose some respect for mankind and hearing about people like Malick helps me to remember that there are amazing people in this world who do care about others and it re-ignites that spark of light again in me. Sports are powerful!"

— Robin M., Michigan, USA

"Sports are such a powerful way to engage children and young people, and girls and young women deserve the same opportunities to play and to grow. I am excited to see what Girls Kick will do!"

— Kiri, New York City, USA

"We need organizations like Girls Kick to advance football in the continent. The women's game has a lot of potential and this project is a great step towards positive change."

— Samsidine Diatta, CFO Senegalese Professional Soccer League

GIRLS KICK + GOALS SPORTS COMPLEX

From nonprofit mission to sustainable infrastructure

GIRLS KICK

- 501(c)(3) nonprofit foundation
- Girls' academy track within GSC
- Soccer + academics + life skills
- Cultural exchange with US students
- Funded by donations & grants

SYNERGY

GOALS SPORTS COMPLEX

- For-profit sports infrastructure
- Provides home facility for Girls Kick
- 150-child youth academy
- Modular pitches + fitness center
- Revenue-generating PPP model

Malick's dual role bridges social impact and commercial sustainability — Girls Kick provides the mission, GSC provides the infrastructure and recurring revenue to sustain it.

GET INVOLVED

DONATE

Any level of giving is appreciated. Your donation provides soccer packs, school supplies, and health/hygiene essentials to girls in Senegal. Tax-deductible via Open Collective Foundation 501(c)(3).

VOLUNTEER

Join our team of educators, coaches, and changemakers. Help with coaching, tutoring, curriculum development, fundraising, or logistics — remotely or on the ground in Senegal.

PARTNER

Schools, clubs, and organizations can create cultural exchange programs, organize gear drives, or sponsor a cohort of girls. Current partners include The Webb Schools, Jamarek, and Xel Xeeli.

SPREAD THE WORD

Follow us on social media, share our story, and help us reach more supporters. Every voice amplifies the impact for girls in Senegal and across Africa.

THANK YOU

Girls Kick

Helping young girls in Africa achieve their dreams

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girls-kick.org

Facebook / Instagram / X / LinkedIn

@girlskicksoccer

Fiscally hosted by Open Collective Foundation 501(c)(3)

Don't let anyone tell you that girls can't!